



Carolina's Best Beach Music Station

WVCO

North Myrtle Beach, SC

(843) 663-9490 or (843) 663-9492

The Surf can help you effectively promote and market your company's offerings with a full range of professional advertising, marketing and media services. Unlike most, **we focus almost exclusively on the advertising needs of small businesses**—whether they're startups or existing companies wishing to take their company to the next level. We have years of experience marketing and promoting small businesses with creative and cost-effective advertising plan.

“Tell us where you want your business to go, and we'll help take you there.”

Sometimes you need to define new marketing directions, introduce new products or boost sales. High-quality sales, advertising and communications tools are ways to achieve those goals. To support your business growth **94.9 The Surf** offers strategic marketing support that (1) is specific to your industry and company and (2) helps you define and manage the best mix of materials to maximize your potential.

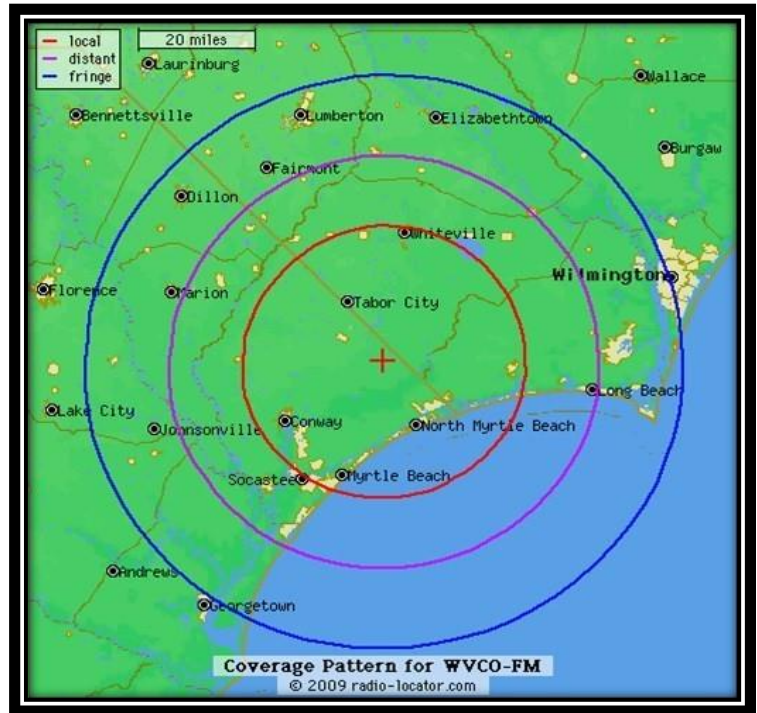


Advertising on **94.9 The Surf** is the most cost-effective and productive choices you can make to enhance your company's exposure. We have been voted **“FM Station of the Year”** for 12 years in a row by **CBMA Awards**. With over 2 Million “hits” per month www.949thesurf.com have people streaming ONLINE from all over the world, there's no better place to make the most of your advertising budget! Let us show you how to achieve maximum exposure while getting the most “BANG for your BUCKS”!



The Surf's Demographics

Demographically speaking, our Listeners are typically within the **Mid 40's to Mid 70's in age**, and have a deep appreciation for Beach Music and the "persona" that surrounds the music. Geographically, people travel from large cities such as Charlotte and Greensboro, and from coastal communities such as Charleston, Wilmington and all points in between. Income for this group varies however most listeners have an **expendable median income of \$58,386**. Typically, our website www.949thesurf.com has on average **6500** hits per day with listeners from all over the world! We even have listeners in Canada, Germany and Spain!



94.9 The Surf broadcasts 24 Hours a day at high wattage of 11,000 from a 500 ft. tower located just off Hwy 9. Our tower's size actually allows us to broadcast to 25,000 watts! We are positioned to cover with a full and clear stereo signal that surrounds The Grand Strand, Marion and Florence Counties in South Carolina and Brunswick, Columbus and New Hanover Counties in North Carolina!

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"WE ARE KING OF THE BEACH" ...just ask Stevie B.

The Surf's Stream

111,295 unique listener sessions Dec. 2015

Our largest streaming market is Charlotte, NC with 19,756 sessions and Raleigh, NC coming in second with 18,944 sessions last month!

National advertisers such as AT&T, Geico, Johnson & Johnson, Life Lock, United Airlines, VISA, Discover and American Express to name a few, ALL advertise on our successful stream!

30 Seconds

60 Seconds

\$15

\$20

*All rates are "Net" All Spots are ROS except where specified.
All political spots are to be paid in advance and are ROS.*

Agency Rates Contact Your Sales Rep.